

16 February 2009

New land to entice homebuyers to Innisfail

Homebuyers will be spoilt for choice at Innisfail in Point Cook after a large release of 57 new, quality homesites is launched to the public on February 28.

Priced from \$169,000 to \$219,000, the Stage 19A homesites range in size from 400sqm to 684sqm and provide a selection of lots to meet the needs of many different lifestyles and budgets.

Whether buyers select a lower-maintenance lot or a larger more traditional-sized homesite, all will benefit from the location of the lots within easy walking distance of established open spaces, parklands and facilities.

The new Point Cook Town Centre is also only about a kilometre away, offering resident's convenient access to fashion and shops, cafes and eateries.

Philip and Sandra Loft moved to Innisfail four years ago and said they didn't look far when they recently decided to upgrade their home. Instead of moving suburbs, they purchased new land right within Innisfail and started planning to build a bigger home.

Sandra Loft said it was an easy choice because they enjoyed the quiet lifestyle of the area.

"We're building in the same area because we can't fault it – it provides everything we need and want, and you can't ask for more than that," said Mrs Loft.

"We really enjoy it here, including the fact we are close to everything. We're only a 15-minute walk from the new Point Cook Town Centre, which is great, and we rarely have to go into the city."

Peet Managing Director and CEO Brendan Gore said Innisfail remained consistently popular among new homebuyers.

This latest land release follows five successful land releases last year alone and high homebuyer interest in 2009, especially among first homebuyers keen to secure a homesite while the \$26,000 First Homeowners Boost is available and interest rates low.

"Close to three-quarters of homesites at Innisfail have sold, with families and singles attracted to the local facilities and quality amenities being developed by Peet within the community," Mr Gore said.

"Innisfail will eventually be home to some 2,000 households. It already includes numerous parklands, landscaped streets and convenient facilities to suit a range of different lifestyles and buyers can only expect the facilities to grow."

Among the expanding services is a new primary school, which is expected to start construction in the coming months. Land has also been earmarked for a future child-care centre that, together with the new public school, will complement the existing Stella Maris Catholic Primary School already established at Innisfail.

Located just 20 kilometres from Melbourne, Innisfail also offers easy commuting to the city via the



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Princes Freeway, which is directly accessible from Boardwalk Boulevard within the development.

For more information visit www.peetinnisfail.com.au, contact Innisfail Sales Manager Minloo Germann on (03) 9395 2155, or visit the Sales Office on Pearce Circuit, off Sneydes Road, between 12pm to 5pm, from Saturday to Wednesday.

ENDS

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