

27 October 2008

Innisfail display village launch draws a crowd

More than 250 residents, homebuyers and locals flocked to Peet Limited's Innisfail Estate to celebrate the opening of its new display village last weekend.

Warm air and sunshine provided an ideal backdrop for the colourful celebrations, which included family entertainment designed to complement the launch of the new 14-home display village.

Visitors spent the afternoon touring the contemporary homes by five of Melbourne's leading builders and enjoying the free sausage sizzle, jumping castle, pony rides, face painting and merry-go-round rides.

Ten lucky people also walked away with free tickets to the Melbourne Cup.

Peet Limited Managing Director Brendan Gore said he was pleased with the turn out on the day, which reflected the attraction of the estate and its new display village.

"Innisfail Estate has been innovatively designed to complement Australia's unique culture and lifestyle and special attention has been paid to public spaces and parklands," said Mr Gore.

"The master-planned community has been popular with families, couples and singles alike, with close to three quarters of land – around 1,500 lots – already sold.

"The new display village provides new buyers with the chance to come to the estate, select a homesite and design their dream home in consultation with a quality, established Victorian builder."

The Innisfail Estate display village includes the latest in home design from builders – Simonds, Porter Davis, Clarendon, Dennis Family Homes and Hermitage Homes – and is open Saturday to Wednesday from 12pm to 5pm on Sneydes Road, Point Cook.

For sales information, please contact Peet Limited's Innisfail Estate Sales Manager Minloo Germann on (03) 9395 2155 or visit www.peetinnisfail.com.au.

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For more information, photographs or to arrange an interview, please contact
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